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Reviewed by:	Elizabeth Bond, Head of Fundraising
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Approval:	Southmead Hospital Charity Committee

About us

We want to make healthcare better for our patients today and in the future by funding innovative, nurturing and supportive projects that transform local NHS services. We provide the bridge between grateful patients and their families, and the NHS that they want to thank. We work collaboratively with our corporate partners, donors and trusts to manage their social investment in transformative healthcare to have the biggest impact.

With this support, we can fund pioneering research and new equipment, support patients and their loved ones through difficult times as well as invest in improvements to our hospitals' buildings and spaces. We also care for the people who care for you, and fund projects which develop and support staff to help them deliver exceptional healthcare to more than 300,000 patients a year.

Last year with the help of our supporters, we raised over £3.4 million. Working in partnership with North Bristol NHS Trust, and our donors, we determine where funding is best spent to have the greatest impact to transform the NHS in local communities and to deliver visionary healthcare for the future. We fund projects that:

	Improve our hospitals' buildings and spaces		Support our patients and staff
	Fund specialist equipment		Invest in pioneering research

Purpose

It is important that North Bristol NHS Trust's own charity - Southmead Hospital Charity - is given priority over charities not linked to the hospital.

NBT sites are the main location of promotion for the charity and as such should not be in direct competition with other fundraising activities. This approach is to enable a higher profile for Southmead Hospital Charity with staff, patients and the public, to foster higher levels of collaborative and joint working with external charities, and to eliminate direct fundraising competition with external charities.

The policy

Fundraising activities on hospital premises should only be carried out by charities that raise money exclusively for the benefit of NBT patients, staff and services.

Currently these are:

- Southmead Hospital Charity - registration number 1055900
- Southmead Hospital League of Friends – registration number 273511
League of Friends of Cossham Hospital - registration number 247142

SHC will support joint fundraising activity with external charities where there is mutual benefit to both partners.

No external charities will be allowed any promotional/fundraising material within the main atrium in the Brunel Building. External charities will be allowed to promote relevant services where these services are not provided by NBT (e.g. Macmillan Wellbeing, BRACE) but no fundraising activities will be permitted.

Fundraising activities for external charities will not be promoted via NBT communications channels.

Where possible we will encourage business outlets and concessions to promote SHC or agree not to promote a competing charity.

An exception will be made for the Royal British Legion Poppy Appeal (Charity registration number 219279) who will be allowed to have their collecting boxes and merchandise on hospital premises from October 1 to mid-November.

Community fundraising, including personal staff fundraising for external charities that raise under £150 will be allowed on hospital premises excluding the Brunel Building's main atrium and Southmead square.

Please contact the charity team if you have any queries concerning our working with other charities policy on hello@southmeadhospitalcharity.org.uk